



May 12-15, 2005
Las Vegas Hilton • Las Vegas, NV
www.antiagingconference.com

The future of medicine has good news for everyone!

Do you know the latest in Anti-Aging and Age Management Medicine?

The U.S. market for anti-aging products and services is expected to exceed \$45.5 Billion for 2004.

Expenditures include \$36.5 Billion on drugs and supplements targeted at specific diseases of aging, and \$7.7 Billion on appearance products and services.*

New scientific breakthroughs now make it possible to grow old more gracefully and at a much slower rate. Driven by an aging population, changing social attitudes, and advances in scientific research on aging, spending is likely to reach \$100 Billion by the end of the decade.

The market potential for anti-aging products and services offers a valuable opportunity to every physician and healthcare practitioner who recognizes the significance of this growing specialty and is interested in expanding their services beyond managed care.

That's why you are receiving this very important booklet.

The Spring 2005 **Integrative Medicine for Anti-Aging Conference & Expo** offers a Peer-Reviewed program with a distinguished group of clinicians, scientists and specialists in the fields of Cardiovascular Disease, Osteoporosis, Aesthetics (including Mesotherapy, Thermage and Sclerotherapy), Hormone Replacement Therapy & Modulation, Premature Aging, Diabetes, Integrative Medicine Protocols, and much more.

Plus You Can Earn Your CME's: Up to 25 AMA PRA Category 1 CME Credits!

Take a look inside...our program speaks volumes on what you need to know about Anti-Aging and Age Management Medicine.



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Log on and sign up for your FREE copy of the Integrative Medicine for Anti-Aging E-Journal!

A "must" read for all physicians and healthcare professionals interested in anti-aging and age management medicine, this newsletter is emailed to subscribers once each month. The E-Journal provides readers with valuable industry information and analyses that are relevant and useful for your practice. Recent editions featured an exclusive interview with the U.S. Surgeon General, the "Economics of Anti-Aging Medicine: Opportunities and Options Outside the System" by Jeff Morris, and "Mesotherapy: Current State of the Art" by Samuel H. Wurster, MD.

To obtain your FREE subscription, log on to www.antiagingconference.com, click on the E-Journal and sign up. It's as simple as that!



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INTEGRATIVE MEDICINE FOR
ANTI-AGING[™]
Conference & Exposition
Age Management for Physicians
& Healthcare Practitioners

May 12-15, 2005

Las Vegas Hilton • Las Vegas, NV
www.antiagingconference.com

Join the Anti-Aging Medical Community...

...and Learn the Future of
Age Management Medicine

Earn up to 25 AMA Category 1 PRA CME Credits!

Ethical. Educational. Evidence-Based. Peer-Reviewed Program.

Don't miss the one Scientific Conference where you can join your colleagues to learn the latest anti-aging treatments and protocols, earn CME credits, and meet with knowledgeable suppliers in the Exhibit Hall. Our speakers are chosen for their authoritative knowledge and qualifications, with peer-reviewed credentials. Topics are selected strictly for their clinical relevancy and efficacy.

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5/31/2003 to 5/31/2007



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Dear Colleague:

The May **Integrative Medicine for Anti-Aging Conference** has been designed to be more clinically oriented than ever before. With recent reports on the harmful effects of certain pharmaceutical drugs, we, as health care providers, must re-evaluate our approach to the diseases of aging. The Conference in Las Vegas is unique in that it features peer-reviewed presentations which were designed to provide practical treatment solutions that address the causes of chronic disease. **Our primary objective is to promote healthy aging.**

In addition to our featured speakers and morning plenary sessions, the Conference will feature three distinct Tracks:

- **Hormone Replacement Therapy & Modulation**
- **Integrative Medicine: Protocols & Best Practices**
- **Integration of Aesthetic Medicine into an Anti-Aging Practice**

Optimal health and wellness requires detoxification and hormonal balance. A unique feature of this year's Conference is the merging of these two programs. Clinically proven protocols will allow you to immediately implement tissue cleansing and hormone replacement therapy. The inter-relationship of hormones and cancer will be clarified. And for those who wish to take their expertise to the next level, we'll offer advanced concepts, including the use of oxytocin and iodine therapy.

With an aging patient population and epidemic of chronic diseases, this Conference provides the perfect forum for the Integrative Medicine Track. Blending traditional with complementary medicine provides an integrative medical approach to chronic disease. You will receive specific protocols and case presentations on how to implement successful programs for prevention and treatment of chronic diseases such as diabetes, cancer, heart disease, bone loss and dementia.

The Anti-Aging/Age Management medical community would not be complete without Aesthetic Medicine. Our patients not only want to avoid the diseases of aging, they want to slow the appearance of aging. At this Conference, you will be able to learn the science and the role of modalities, plus attend a full day of live demonstrations of botox injections, laser, and other facial treatments.

My gratitude goes to our Peer-Review Committee, who have helped assemble this balanced and comprehensive program. As Chairman of the Committee, and as a physician, I am honored to be in the company of the distinguished group of clinicians, scientists and researchers who will be speaking at the Conference.

Please don't miss this important opportunity to explore the most efficacious clinical treatments and latest research in anti-aging medicine. I look forward to seeing you in Las Vegas in May for the **Integrative Medicine for Anti-Aging Conference**.

Sincerely,

Joseph McWherter, MD
 Chairman
 Peer-Review Planning Committee

Peer-Review Conference Planning Committee

Chairman:



Joseph McWherter, MD
 FACOG, FACS
 Private Practice, Ft. Worth, Texas

Committee Members:



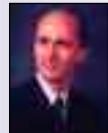
Robert Anderson, MD
 CME Director, InnoVision Communications



Rashid Buttar, DO
 Medical Director, Advanced Concepts in Medicine; Visiting Scientist, North Carolina State University
 Director of Clinical Research & Development, V-SAB Medical Labs



Anton Dotson, MD
 Medical Director, Cenegenics



Brian Kinney, MD, FACS
 Chief of Plastic Surgery, Century City Hospital, Los Angeles, CA
 Clinical Professor of Plastic Surgery, USC & UCLA Schools of Medicine



Kathryn Poleson, DMD
 Fellow, American College of Dentistry



Karlis Ullis, MD
 Medical Director, Sports Medicine & Anti-Aging Medical Group
 Former Assistant Clinical Professor, Department of Pediatrics
 UCLA School of Medicine

Conference Highlights



SPECIAL GUEST AND KEYNOTE!

FRIDAY, MAY 13

Hunter "Patch" Adams, MD

Founder, *Gesundheit! Institute, Arlington, VA*

Dr. Adams has been practicing "healing as a loving human interchange, not a business transaction" for over 20 years. He is the founder and former director of the *Gesundheit! Institute*, a holistic medical community that provides free medical care to thousands of patients annually. Dr. Adams now concentrates on raising money for the Institute, which includes a hospital, theater, craft and exercise rooms, vegetable gardens and orchard. He received his medical degree from the Medical College of Virginia, and served his pediatric residency at Georgetown University. "Patch" Adams is also a professional clown and performer who has written, produced and/or acted in numerous plays. He is a moviemaker and a citizen diplomat, making many trips to explore the possibilities of peace among nations and learn more about the world's diverse cultures. He's the author of "Housecalls: How We Can All Heal the World One Visit at a Time" and "Gesundheit!" which describes his thoughts about the current health care system.



FEATURED SPEAKER • SATURDAY, MAY 14

Beating Cancer with Nutrition

Patrick Quillin, PhD, RD, CNS

Clinical Nutritionist, Center for Advanced Medicine

Dr. Quillin is an internationally recognized expert in the area of nutrition and cancer. He has 24 years experience as a clinical nutritionist, including a decade as the Director of Nutrition for Cancer Treatment Centers of America where he worked with thousands of cancer patients. He has a bachelor's, master's and PhD degrees in nutrition, and is a Certified Nutrition Specialist with the American College of Nutrition. Dr. Quillin has appeared on over 40 TV shows nationwide and is a frequent speaker at medical conferences. He has been a consultant to the National Institutes of Health, U.S. Army Breast Cancer Research Group, Scripps Clinic and the U.S. Department of Agriculture. His 15 books have sold over 1 million copies and include the best sellers "Healing Nutrients" and "Beating Cancer With Nutrition."



FEATURED SPEAKER • SUNDAY, MAY 15

Recent Advances in the Treatment and Reversal of Osteoporosis

Susan Brown, PhD, CNS

Research Associate, Department of Anthropology, Syracuse University; Director, Osteoporosis Education Project

As project director, Dr. Brown conducts research and teaches "Better Bones, Better Body," a holistic program for the regeneration of bone health." She is the author of "Better Bones, Better Body, A Comprehensive Self-Help Program for Preventing, Halting and Overcoming Osteoporosis," and co-author of "The Mend Clinic Book of Natural Remedies for Menopause and Beyond". A medical anthropologist and certified clinical nutritionist, Dr. Brown directs the Nutrition Education and Consulting Service, which provides consulting, education, research and lecture services for the supplement industry and health professionals. She received her PhD from the University of Michigan and is the recipient of two Fulbright-Hays Scholar Awards. In 2002, she was appointed research associate at Syracuse University's Department of Anthropology.

Accreditation Information



InnoVision Communications is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for physicians. InnoVision Communications designates this educational activity for a maximum of 25 hours in Category I Credit toward the American Medical Association (AMA) Physician's Recognition Award. Each physician should only claim those hours of credit actually spent on this educational activity.

What are the overall learning objectives you hope to achieve through this CME activity?

- Understand basic scientific principles, various diagnostic techniques and selected treatment methods involved in anti-aging and age management aesthetic medicine including Botulinum Toxin, Soft Tissue Fillers, Lasers, ALA and PDT, DNA testing, Thermage, Sclerotherapy, Cosmeceuticals and Mesotherapy.
- Discuss recent developments, research, diagnostic tools and treatment protocols involving hormone replacement therapy and hormone modulation for adults. Emphasis is placed on audience interaction during the dissemination of information.
- Understand clinical usage of the various aspects of Integrative Medicine, including specific protocols and best practices for Cancer, Cardiovascular Disease, Neurological Disease.
- Understand various methods for preventing and treating cardiovascular disease using diagnostic technology, laboratory testing, specific preventative protocols and nutritional supplements.
- Understand recent advances in early diagnosis and treatment of cancer, specifically the use of nutrition to treat and/or enhance cancer protocols.
- Understand Biochemical Signatures and Assessment of Neurodegenerative Disease
- Understand how oral markers could be a key to early disease detection
- Understand recent advances in treatment and reversal of Osteoporosis

Target audiences/Specialties: who should attend?

This timely conference is targeted to all healthcare professionals with an interest in anti-aging medicine and how to implement these various procedures in their practice or healthcare setting. In attendance will be physicians, osteopaths, naturopaths and health professionals in the field of dentistry, as well as chiropractors, nurses, physician assistants, nurse practitioners, psychologists and medical students.



Approved PACE Program Provider

FAGD/MAGD Credit • (5/31/3003) to (5/31/007)

The Integrative Medicine for Anti-Aging Conference is designated as an Approved PACE Program Provider by the Academy of General Dentistry for 25 hours approved CEC. The formal continuing dental education programs of this program provider are accepted by the AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry. The current term of approval extends from 5/31/2003 to 5/31/2007.

Schedule-at-a-Glance



Plenary Sessions



Office-Based Aesthetic Medicine

Thursday, May 12

Plenary Sessions are intended to meet the needs of all conference attendees.

8:30am-5:00pm	Full-Day Session
8:30-9:00am	Introduction to Aesthetic Medicine <i>Mark Baily, MD</i>
9:00-9:30am	The Science of Botulinum Toxin <i>Mark Baily, MD</i>
9:30-10:00am	Cosmetic Botox Injection Techniques: Upper Face <i>Mark Baily, MD</i>
10:15-10:45am	Cosmetic Botox Injection Techniques: Lower Face <i>Mark Baily, MD</i>
10:45-11:30am	LIVE DEMONSTRATION! Botox Injection Techniques <i>Mark Baily, MD and Earlene Forsythe, RN</i>
11:30am-12:00noon	The Cosmetic Use of Soft Tissue Fillers <i>Mark Baily, MD</i>
12:00noon-12:30pm	LIVE DEMONSTRATION! Soft Tissue Fillers <i>Mark Baily, MD and Earlene Forsythe, RN</i>
12:30-1:30pm	Lunch Break
1:30-3:00pm	Common Indications for Laser Technologies in Cosmetic Medicine <i>Samuel Lederman, MD, FACOG</i>
3:15-4:45pm	Latest Trends in Laser Skin Rejuvenation <i>Jill E. Lezaic, DO</i>
4:45-5:30pm	LIVE DEMONSTRATION! Aesthetic Lasers & Laser Techniques <i>Samuel Lederman, MD, FACOG and Jill E. Lezaic, DO</i>

Friday, May 13

8:30am-12:30pm: PLENARY SESSIONS • EXHIBIT HALL HOURS: 9:45am-5:00pm

8:30-8:45am	Welcome and Introduction <i>Joseph McWherter, MD, FACOG, FACS</i>
8:45-10:00am	KEYNOTE: Managing Age by Living the Life of Joy <i>Hunter "Patch" Adams, MD</i>
10:00-11:00am	EXHIBIT HALL BREAK
11:00-11:45am	Beyond Cholesterol <i>Neil W. Hirschenbein, MD, PhD</i>
11:45am-12:30pm	Nutritional Supplements for Cardiac Health <i>Ermina Mimi Guarneri, MD, FACC</i>

12:30-1:45pm: LUNCH BREAK

1:45-2:45pm	Anti-Aging & Therapeutic Applications of Aminolevulinic Acid and Photo Dynamic Therapy <i>Martin E. Braun MD</i>
2:45-3:15pm	Pre- and Post-Treatment Programs for Aminolevulinic Acid and Photo Dynamic Therapy <i>Marie Piantino, LE</i>
3:15-4:00pm	EXHIBIT HALL BREAK
4:00-5:00pm	Clinical Applications of DNA Testing: DNA Analysis and Custom Blending of Topical Treatments <i>Robert P.K. Keller, MD</i>
5:00-5:30pm	Practice Management: Marketing With Clarity <i>Ken Cassidy, Consultant</i>

Saturday, May 14

8:30am-12:30pm: PLENARY SESSIONS • EXHIBIT HALL HOURS: 9:45am-5:00pm

8:30-9:15am	Oxidative Stress-The Principal Cause of Premature Aging and Premature Diseases of Aging <i>Steve Nugent, PhD, NMD</i>
9:15-10:00am	Cancer Update: Recent Advances in Early Diagnosis and Treatment <i>Thomas Slaga, PhD</i>
10:00-11:00am	EXHIBIT HALL BREAK
11:00am-12:30pm	Featured Presentation: Beating Cancer with Nutrition <i>Patrick Quillin, PhD, RD, CNS</i>

12:30-1:45pm: LUNCH BREAK

1:45-3:15pm	Thermage: Non-Invasive Facial Rejuvenation <i>Ronald Krueger, MD</i>
3:15-4:00pm	EXHIBIT HALL BREAK
4:00-5:00pm	Cosmetic Sclerotherapy: State-of-the-Art <i>Samuel H. Wurster, MD</i>
5:00-5:30pm	Cosmeceuticals & Medical-Grade Skin Care Products to Complement Aesthetic Procedures <i>Marie Piantino, LE</i>

Sunday, May 15

8:30am-12:30pm: PLENARY SESSIONS • EXHIBIT HALL HOURS: 9:45am-2:30pm

8:30-9:15am	Nutritional Support in Vascular Disease <i>Theodore Rozema, MD, FAAFP, FACAM</i>
9:15-10:00am	Assessment of Neurodegenerative Disease: A Case-Based Approach <i>Christian Renna, DO</i>
10:00-11:00am	EXHIBIT HALL BREAK
11:00-11:45am	Oral Markers of Disease: A Key to Early Detection <i>Helyn Luechauer, DDS</i>
11:45am-12:15pm	FEATURED PRESENTATION: Recent Advances in the Treatment and Reversal of Osteoporosis <i>Susan Brown, PhD, CCN</i>

12:30-1:45pm: LUNCH BREAK

3:00-4:00pm	Mesotherapy: an Ideal Technique for Aesthetic, Non-Surgical, "No Downtime" Removal of Cellulite, Localized Body Fat and Skin Rejuvenation. Includes: Physiology • Pharmacology • Appropriate & Effective Uses • Limitations • Safety & Administration • Patient Selection & Evaluation <i>Richard LeConey, MD</i>
4:00-4:15pm	Question & Answer Session

Schedule-at-a-Glance



Hormone Replacement and Modulation



Integrative Medicine: Protocols and Best Practices

8:30am-5:00pm	Full-Day Session
8:30-10:00am	The Endocrinology of Inflammation and Detox for Successful Hormone Modulation <i>Joseph McWherter, MD, FACOG, FACS</i>
10:15-11:15am	Testosterone Modulation for Men and Women <i>Anton Dotson, MD</i>
11:15am-12:15pm	The Role of Iodine and Hormone Receptors <i>Jorge Flechas, MD</i>
12:15-12:30pm	Question & Answer Session
12:30-1:30pm	Lunch Break
1:30-2:15pm	Parathyroid Gland Dysfunction <i>Joseph Montante, MD</i>
2:15-3:00pm	Aging & Sexuality and the Relationship of Oxytocin & DHEA <i>Jorge Flechas, MD</i>
3:15-4:15pm	Anti-Aging Parameters and Measurements <i>Anton Dotson, MD</i>
4:15-5:15pm	How Estrogen Replacement Can be Safely Implemented With Regards to the Breast and how Progesterone, Melatonin, and Other Commonly Replaced Hormones Figure into this Scheme <i>Joseph McWherter, MD, FACOG, FACS</i>
5:15-5:30pm	Question & Answer Session

8:30am-5:00pm	Full-Day Session
8:30-9:15am	Pharmacogenosy Rediscovered and Used Properly <i>James B. LaValle, RPh, NMD, CCN</i>
9:15-10:00am	Coyote Medicine /Integrative Medicine <i>Lewis Mehl-Madrona, MD, PhD</i>
10:15-11:00am	Educating Physicians in Integrative Care <i>Lewis Mehl-Madrona, MD, PhD</i>
11:00am-12:30pm	Consensus Panel: Integrative Protocols & Best Practices for Chronic, Autoimmune Syndromes <i>Russell Jaffe, MD, PhD; Adam Perlman, MD, MPH; James B. LaValle, RPh, NMD, CCN; Lewis Mehl-Madrona, MD, PhD</i>
12:30-1:30pm	Lunch Break
1:30-2:15pm	Restorative Sleep: A Key to Successful Integrative Practice <i>Robert Nash, MD</i>
2:15-3:00pm	Consensus Panel: Integrative Protocols & Best Practices for Cardiovascular Syndromes <i>Robert Nash, MD; Adam Perlman, MD, MPH; Rashid Buttar, DO; Russell Jaffe, MD, PhD; James B. LaValle, RPh, NMD, CCN; Theodore Rozema, MD</i>
3:15-4:00pm	Integrating Integrative Care into a Major Medical Center Training Program <i>Adam Perlman, MD, MPH</i>
4:00-5:30pm	Consensus Panel: Integrative Protocols & Best Practices for Cancer <i>Patrick Quillin, PhD, RD, CNS; Rashid Buttar, DO; Adam Perlman, MD, MPH; Robert Nash, MD; Russell Jaffe, MD, PhD</i>

Thursday, May 12

8:30am-12:30pm: PLENARY SESSIONS • EXHIBIT HALL HOURS: 9:45am-5:00pm

12:30-1:45pm: LUNCH BREAK

1:45-2:30pm	The Value of Hormone and Estrogen Metabolite Testing in Women Taking Hormone Replacement Therapy <i>Patrick J. Hanaway, MD</i>
2:30-3:15pm	From Hypo to Hyperthyroid Disorders: Searching for an Underlying Cause and Formulating a Holistic Treatment Plan <i>David Brownstein, MD</i>
3:15-4:00pm	EXHIBIT HALL BREAK
4:00-5:30pm	Relationship of Growth Hormone and Testosterone on Female Sexuality, Wellness and Gender Differences <i>Karlis Ullis, MD</i>

1:45-3:15pm	Expert Panel: Specific Written Protocols , Case Review and Best Practice Guides in Chronic Disease, Part I <i>Lewis Mehl-Madrona, MD, PhD; Adam Perlman, MD, MPH; Robert Nash, MD; Liz Lipsky, PhD</i>
3:15-4:00pm	EXHIBIT HALL BREAK
4:00-5:30pm	Expert Panel: Specific Written Protocols , Case Review and Best Practice Guides in Chronic Disease, Part II <i>James B. LaValle, RPh, NMD, CCN; Patrick Quillin, PhD, RD, CNS; Liz Lipsky, PhD; Russell Jaffe, MD, PhD</i>

Friday, May 13

8:30am-12:30pm: PLENARY SESSIONS • EXHIBIT HALL HOURS: 9:45am-5:00pm

12:30-1:45pm: LUNCH BREAK

1:45-3:15pm	A Scientific Evidence-Based Approach to Bioidentical Hormone Replacement Therapy <i>Eldred B. Taylor, MD</i>
3:15-4:00pm	EXHIBIT HALL BREAK
4:00-5:30pm	Utilizing Natural Hormone Replacement Therapy to Achieve Optimal Health for Menopause and Beyond <i>Eldred B. Taylor, MD</i>

1:45-3:15pm	Better Bones & Better Bodies <i>Susan Brown, PhD, CCN</i>
3:15-4:00pm	EXHIBIT HALL BREAK
4:00-5:30pm	Syndrome X, Obesity, Prediabetes and Diabetes: Effective Integrative Care <i>Jayashree Mani, MS, CCN</i>

Saturday, May 14

8:30am-12:30pm: PLENARY SESSIONS • EXHIBIT HALL HOURS: 9:45am-2:30pm

12:30-1:45pm: LUNCH BREAK

1:45-2:45pm	Interrelationship of GH and IGF-1: The Correlation With Cancer <i>Rashid Buttar, DO</i>
2:45-3:45pm	Comparative Study of Hormone Replacement, Including Transdermal and Oral Bioidentical Natural Hormones and Homeopathic Hormone Stimulation and Rejuvenation Using Salivary Testing as a Diagnostic Tool <i>Theresa Dale, PhD, CCN, ND</i>
3:45-4:15pm	Question & Answer Session

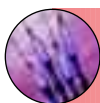
1:45pm-3:00pm	Panel I: Toxic Minerals, Biocides, and Immunotoxicants: Their Role in Causing Chronic Disease and in Integrative Best Practices <i>Mark Hyman, MD; Lewis Mehl-Madrona, MD, PhD; Russell Jaffe, MD, PhD; Alan Vinitzky, MD; and Natalie Golos, AFAAEM</i>
3:00pm-4:15pm	Panel II: Stump the Experts! <i>Robert Nash, MD; Lewis Mehl-Madrona, MD, PhD; Liz Lipsky, PhD; Mark Hyman, MD; Russell Jaffe, MD, PhD; Alan Vinitzky, MD; and Natalie Golos, AFAAEM</i>

Sunday, May 15

Schedule-at-a-Glance

www.antiaingconference.com

Thursday Sessions



Office-Based Aesthetic Medicine

(All sessions in this full-day track will be conducted by Mark Baily, MD unless otherwise indicated).

8:30-9:00am

Introduction to Aesthetic Medicine

Mark Baily, MD, Director, Headache Treatment Clinics, Brampton, Canada; Diplomate, American Academy of Pain Management; Advisory Board, Allergan USA; Certified Botox Instructor

- Defining Aesthetics
- Why Integrate Aesthetics into Your Practice
- How is Aesthetics Different from Your Traditional Medical Practice
- Conducting the Cosmetic Patient Consultation

An overview of aesthetic medicine from an expert! A review of the concepts of beauty and ideal facial features will be discussed, as well as the potential value of aesthetic procedures for the physician and their patients.

9:00-9:30am

The Science of Botulinum Toxin

- Physiology of Muscle Denervation
- Static vs. Dynamic Facial Lines
- Glogau Standard Wrinkle Scale
- Pertinent Facial Muscle Anatomy
- Handling & Dilution Methods
- Antibody Response
- Treatment Contraindications
- Post-Treatment Instructions

Learn the indications, risks, and benefits for Cosmetic Botox treatments. Included is a review of the muscles of facial expression, physiology of muscle denervation, as well as the handling and dilution of Botox cosmetic treatment contraindications, and post-treatment instructions will be discussed.

9:30-10:00am

Cosmetic Botox Injection Techniques: Upper Face

An in-depth discussion of the glabellas, periorbital area, the forehead, eyebrow and bunny lines, along with a review of the indications, risks and benefits for Botox treatments.

10:00-10:15am : Break

10:15-10:45am

Cosmetic Botox Injection Techniques: Lower Face

Discussion will include melomental folds, mentalis, platysmal bands and necklace lines.



10:45-11:30am

LIVE DEMONSTRATION:

Cosmetic Botox Injection Techniques

Mark Baily, MD

Earlene Forsythe, RN

- Glabella
- Periorbital
- Forehead, Eyebrow
- Bunny Lines
- Melomental Folds
- Mentalis Lines
- Platysmal Bands
- Necklace Lines

Treatments of the glabella, periorbital area, the forehead, the eyebrow, bunny lines, melomental folds, mentalis, platysmal bands, and necklace will be demonstrated on stage with live models.

11:30am-12:00noon

The Cosmetic Use of Soft Tissue Fillers

- The Science of Soft Tissue Fillers
- The History of Soft Tissue Fillers
- Review of the Available Soft Tissue Fillers
- Treatment Contraindications
- Post-Treatment Instructions

Dr. Bailey will discuss the indications and contraindications for facial fillers, along with a review of the properties of the various facial fillers.

12:00noon-12:30pm

LIVE DEMONSTRATION: Soft Tissue Fillers

Mark Baily, MD

Earlene Forsythe, RN

Witness first hand demonstrations of techniques for injections to correct nasolabial folds, melomental folds and wrinkles; demonstrations will include lip enhancement with fillers.

12:30-1:30pm: Lunch Break

1:30-3:00pm

Common Indications for Laser Technologies in Cosmetic Medicine

Samuel Lederman, MD, FACOG, Chief of Gynecology, JFK Medical Center; Fellow, American Society for Laser Medicine & Surgery

This session covers the historical development of lasers & light based devices in the treatment of cosmetic problems, including hair removal, vein removal, treatment of pigmented lesions and skin laxity. The following Lasers will be discussed: Nd:Yag, IPL, TITAN.

3:00-3:15pm: Break

3:15-4:45pm

Latest Trends in Laser Skin Rejuvenation

Jill E. Lezaic, DO, Assistant Medical Director, Laser Skin Solutions

Learn the latest modalities for skin rejuvenation using non-ablative and ablative technologies to minimize fine lines and wrinkles, pore size, telangiectasias, pigmented lesions, and acne scars. The discussion will include the growing field of tattoo removal. The session will also address the essential components of a skin consultation and offer instruction in combining the many available treatment modalities for optimal results. Lasers/Devices discussed: Nd:Yag, Q-switched Nd:Yag, IPL, Fraxel, Vibraderm.

Thursday Sessions (continued)

4:45-5:30pm

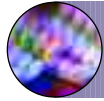
LIVE DEMONSTRATION:

Aesthetic Lasers and Laser Techniques

Samuel Lederman, MD, FACOG

Jill E. Lezaic, DO

Experience on-stage demonstrations of the following lasers: Fraxel, Q Yag 5 and Xeo.



Hormone Replacement and Modulation

8:30-10:00am

The Endocrinology of Inflammation and Detox for Successful Hormone Modulation

Joseph McWherter, MD, Chairman, Conference Peer Review Committee; Private Practice, Ft. Worth, Texas

Fatigue, memory loss, weight gain, loss of sex drive, depression/anxiety, intolerance to cold, and hot flashes are just some of the common complaints that are generally attributed to hormonal imbalances. Toxicity coupled with inflammatory changes can also be responsible for these symptoms. This session will cover the interaction of hormones with inflammatory mediators and the cellular matrix, as well as detoxification protocols, which have been successfully implemented in conjunction with hormonal balancing programs.

10:00-10:15am: Break

10:15-11:15am

Testosterone Modulation for Men and Women

Anton Dotson, MD, Staff Physician, Cenegenics Medical Institute

This session will provide a review of the use of testosterone as an objective marker or disease risk with a focus on markers for coronary artery and prostate diseases, and dementia. The discussion will include the rationale for implementing testosterone modulation therapy and establishment of therapeutic levels. An additional focus will be on direct testosterone replacement and pharmacologic agents that may stimulate or augment endogenous testosterone production and potential side effects and clinical concerns.

11:15am-12:15pm

The Role of Iodine and Hormone Receptors

Jorge Flechas, MD, MPH, CEO, FFP Labs

This session will review current Iodine literature – with an emphasis on enzymes in the thyroid and different ones in the breast that attach iodine to Thyrosine, which is found in all hormone receptors. When iodine is attached, the receptors become more sensitive to the respective hormones.

12:15-12:30pm

Question & Answer Session

Anton Dotson, MD

Jorge Flechas, MD

Joseph McWherter, MD

12:30-1:30pm: Lunch Break

1:30-2:15pm

Parathyroid Gland Dysfunction

Joseph Montante, MD, Owner, Nutrabalance, Total Health Enterprises, Nutracompute, Nutrascreen

Known to regulate calcium homeostasis, the Parathyroid glands have also been shown to play an important role in calcium influx or calcinosis, and the hypertension often associated with it. The discovery of this type of high blood pressure and the clarification of the impairment produced by PTH secretion, and other diseases that can result from abnormal PTH secretion, including osteoporosis, cancer, insulin resistance and diabetes, will be the focus of this discussion. The session will include an actual case study of PTH elevation with secondary hyperparathyroidism associated with breast cancer and insulin resistance in a non-hypertensive woman.

2:15-3:00pm

Aging & Sexuality and the Relationship of Oxytocin & DHEA

Jorge Flechas, MD, MPH, CEO, FFP Labs

This session will review DHEA and all its functions. DHEA, the main steroid produced by the adrenal, is poorly understood. In women, it's the primary hormone that produces the sex drive. Oxytocin helps both females and males achieve orgasm.

3:00-3:15pm: Break

3:15-4:15pm

Anti-Aging Parameters and Measurements

Anton Dotson, MD, Staff Physician, Cenegenics Medical Institute

This session will review absolute and relative contraindications for hormone therapies and discuss the creation of an objective basis for judging hormone levels and when to institute HRT. The discussion will outline potentially useful associated laboratory values and desired treatment levels, as well as a review of actuarial data with regard to hormones and associated risk markers.

4:15-5:15pm

How Estrogen Replacement Can Be Safely Implemented With Regards to the Breast and How Progesterone, Melatonin, and Other Commonly Replaced Hormones Figure into this Scheme

Joseph McWherter, MD, Chairman, Conference Peer-Review Committee; Private Practice, Ft. Worth, Texas

Dr. McWherter will interpret and compare hormonal findings to an outcome based observational study of predominantly postmenopausal women who used only bioidentical hormone replacement. A breast care program using nutritional chemotherapeutic supplements will be discussed along with the effects of hormones such as progesterone and melatonin.

5:15-5:30pm

Question & Answer Session

Anton Dotson, MD

Jorge Flechas, MD

Joseph McWherter, MD

Joseph Montante, MD

Thursday Sessions (continued)



Integrative Medicine: Protocols and Best Practices

8:30-9:15am

Pharmacognosy Rediscovered and Used Properly

James B. LaValle, RPh, NMD, CCN, Adjunct Assistant Professor, University of Cincinnati, College of Pharmacy; Preceptor Division, College of Family Practice U.C. College of Medicine
Discussion will include the role of catabolic / anabolic balance, and why Nutrient-Drug and Drug-Nutrient interactions are a fundamental principle of safer, integrative healthcare.

9:15-10:00am

Coyote Medicine/Integrative Medicine

Lewis Mehl-Madrona, MD, PhD
Dr. Mehl-Madrona will introduce the best practices from native people and how they can help stress-related ailments.

10:00-10:15am: Break

10:15-11:00am

Educating Physicians in Integrative Care

Lewis Mehl-Madrona, MD, PhD
Session will include the proper use of allied health professionals and how they can provide for more satisfying physician practice economics, better patient care, education and compliance.

11:00-12:30pm

Consensus Panel: Integrative Protocols & Best Practices for Chronic, Autoimmune Syndromes

Panel Chair: Russell Jaffe, MD, PhD
James B. LaValle, RPh, NMD, CCN
Lewis Mehl-Madrona, MD, PhD
Adam Perlman, MD, MPH
From cumulative repair deficits (often referred to as inflammation) to metabolic acidosis and catabolic illness, we can now identify causes and monitor outcome successes across the 1,000+ autoimmune syndromes.



12:30-1:30pm: Lunch Break

1:30-2:15pm

Restorative Sleep: A Key to Successful Integrative Practice

Robert Nash, MD, Neurologist, Creative Medical Institute; Chairman, American Board of Clinical Metal Toxicology
Many of the diseases of aging and chronic pain patients have a common disorder, non-restorative sleep. With a decade of office experience, Dr. Nash will share a simple approach to re-establish restorative sleep that includes increased endorphins, decreased pain and resetting the autonomic nervous system.

2:15-3:00pm

Consensus Panel: Integrative Protocols & Best Practices for Cardiovascular Syndromes

Panel Chair: Robert Nash, MD
Rashid Buttar, DO
Russell Jaffe, MD, PhD
James B. LaValle, RPh, NMD, CCN
Adam Perlman, MD, MPH
Theodore Razema, MD
From endothelial dysfunction to vulnerable plaque; from magnesium deficits to cellular acidosis and mitochondrial dysfunction from toxic minerals, biocides, or solvent residues. Vascular and cardiac health promotion and health restoration protocols will be discussed.

3:00-3:15pm: Break

3:15-4:00pm

Integrating Integrative Care into a Major Medical Center Training Program

Adam Perlman, MD, MPH
Dr. Perlman will offer suggestions and ways for keeping current with advancing science while maintaining a busy practice.

4:00-5:30pm

Consensus Panel: Integrative Protocols & Best Practices for Cancer

Panel Chair: Patrick Quillin, PhD, RD, CNS
Rashid Buttar, DO
Russell Jaffe, MD, PhD
Robert Nash, MD
Adam Perlman, MD, MPH
We assume that cancer's uncontrolled growth is irreversible...new evidence indicates that this has been an incorrect assumption. This session will address clinical implications for rational therapeutics in people at risk for or with cancer.

Friday Sessions



Plenary Sessions

Plenary Sessions are intended to meet the needs of all conference attendees.

8:30-8:45am

Welcome and Introduction

Joseph McWherter, MD Chairman of the Conference Peer-Review Committee



9:00-10:00am

KEYNOTE PRESENTATION Managing Age by Living the Life of Joy

Hunter "Patch" Adams, MD
Gesundheit! Institute

The idea of never having a bad day in a country where depression and anxiety are epidemic and crippling is truly unique. Dr. Adams proposes that being too serious may be the only concern we need to have about aging!

Keynote is Open to All Attendees!

9:45am: Exhibit Hall Opens

10:00-11:00am: Break / Visit Exhibits

11:00-11:45am

Beyond Cholesterol

Neil W. Hirschenbein, MD, PhD, Founder & Medical Director, Personal Physicians, El Cajon, CA

Dr. Hirschenbein will discuss the Preventative Cardiology Program consisting of laboratory tests such as LDL and HDL subparticles, Lp(a), homocysteine, HS-CRP, APOE A, B and E, ferritin, fibrinogen ADMA, oxidized LDL, antioxidant levels, omega 3-arachadonic acid levels and insulin. The discussion will include physiologic measures such as arterial compliance, heart rate variability and whole blood viscosity, as well as anatomic measures including electron beam tomography and intima media thickness.

11:45am-12:30pm

Nutritional Supplements for Cardiac Health

Ermina Mimi Guarneri, MD, FACC, Medical Director, Scripps Center for Integrative Medicine; Attending Cardiovascular, Scripps Clinic

Dr. Guarneri will present an overview of the role nutritional supplements play in cholesterol management and Co D2 prevention.



Office-Based Aesthetic Medicine

1:45-2:45pm

The Anti-Aging & Therapeutic Applications of Aminolevulinic Acid (ALA) and Photo Dynamic Therapy (PDT)

Martin E. Braun MD, Medical Director, Vancouver Laser & Skin Care Center, Vancouver, Canada

Photo Dynamic Therapy (PDT) has been discussed in the medical literature for the past 100 years. Only recently, with the distribution and marketing of Aminolevulinic Acid (ALA) has the process become a simple technique to provide the patient with improved skin tone and texture while eradicating photodamage.

2:45-3:15pm

Pre and Post-Treatment Programs for Aminolevulinic Acid Photo Dynamic Therapy

Marie Piantino, LE, Editorial Board, Healthy Aging Magazine; Owner, MS Skintechical

Review of products and procedures for pretreatment and post care of patients receiving ALA and PDT Treatments. These protocols vary according to the incubation period of ALA.

3:15-4:00pm: Exhibit Hall Break

4:00-5:00pm

Clinical Applications of DNA Testing-DNA Analysis and Custom Blending of Topical Treatments

Robert P.K. Keller, MD, President & CEO, Keller Skin & Body Institute; Chief Medical Officer, Pebble Beach Company; Clinical Preceptor, PA/NP Program Stanford Medical School

Dr. Keller will review the use of cheek swab and DNA testing as part of the anti-aging medical practice, and how this simple test can be predictive of adverse drug reactions, aging genes, nutrition requirements, inflammation and disease.

5:00-5:30pm

Practice Management: Marketing With Clarity

Ken Cassidy, President, Cassidy Salon Management Consultants
Learn how to attract new patients, retain existing patients and keep your staff. Included are tips for marketing with a follow-up service support and cross-marketing with a different approach.



Friday Sessions (continued)



Hormone Replacement and Modulation

1:45-2:30pm

The Value of Hormone and Estrogen Metabolite Testing in Women Taking Hormone Replacement Therapy

Patrick J. Hanaway, MD Medical Director, Great Smokies Diagnostic Lab, Asheville, NC

Dr. Hanaway will present an assessment of how hormone and estrogen metabolite levels allow physicians to better individualize HRT therapy to meet the needs of their patients. Testing baseline levels of steroid hormones allows the physician to determine the patient's need for hormone replacement or supplementation as well as to identify those patients with excessive levels of estrogen. This imbalance has been linked to increased risk of estrogen-related disorders, including breast cancer. Subsequent testing can provide guidance to adjust HRT to achieve hormone levels that are optimal for the individual patient. Personalizing HRT is important to minimize the risks and maximize the benefits of therapy.

2:30-3:15pm

From Hypo to Hyperthyroid Disorders: Searching for an Underlying Cause and Formulating a Holistic Treatment Plan

David Brownstein, MD, Medical Director, Center for Holistic Medicine, West Bloomfield, MI

A comprehensive plan to diagnose and treat thyroid disorders including:

- How to identify hypo and autoimmune thyroid disorders
- Identify the underlying causes of thyroid disorders
- Laboratory testing
- Formulation of a treatment plan for autoimmune thyroid disorders

3:15-4:00pm: Exhibit Hall Break

4:00-5:30pm

Relationship of Growth Hormone and Testosterone on Female Sexuality, Wellness and Gender Differences

Karlis Ullis, MD, Medical Director, Sports Medicine & Anti-Aging Medical Group; Former Assistant Clinical Professor, Department of Pediatrics, UCLA School of Medicine

Ever wonder why women are less responsive to GH therapy than men as indicated by IGF-I levels, yet women outlive men? This discussion will explain this paradox, as well as present the most recent scientific evidence that suggests androgen, and not estradiol levels, plays a significant role in gender differences in response to GH therapy. Dr. Ullis will also present a hypothesis on why women outlive men is possibly related to the gender differences in the signaling pathways of GH or IGF-I / insulin hormones.



Integrative Medicine: Protocols and Best Practices

1:45-3:15pm

Expert Panel: Specific Written Protocols, Case Review and Best Practice Guides in Chronic Disease, Part I

Panel Chair: Lewis Mehl-Madrona, M.D, PhD

Liz Lipsky, PhD

Robert Nash, MD

Adam Perlman, MD, MPH

Examples of peer-reviewed outcome studies and case successes of these approaches in clinical practice. Attendees will be provided with written protocols for specific conditions.

3:15-4:00pm: Exhibit Hall Break

4:00-5:30pm

Expert Panel: Specific Written Protocols, Case Review and Best Practice Guides in Chronic Disease, Part II

Panel Chair: James B. LaValle, RPh, NMD, CCN

Russell Jaffe, MD, PhD

Liz Lipsky, PhD

Patrick Quillin, PhD, RD, CNS

Examples of peer-reviewed outcome studies and case successes of these approaches in clinical practice. Attendees will be provided with written protocols for specific conditions.

Exhibit Hall Open

Friday, May 13.....9:45am-5:00pm

Saturday, May 14.....9:45am-5:00pm

Sunday, May 159:45am-2:30pm

"The Primedia event was the most positive educational conference Medaus has ever exhibited at. The unfavorable reputation of self-accrediting organizations that exists in this industry was not present at the Integrative Medicine for Anti-Aging Conference. Rather, the speakers created a real interest and excitement that benefited exhibitors, unlike the self-serving air of other promotional events. Primedia is right on target with their model...its objective, reputable, credible!"

Steven Russell
President, Medaus Pharmacy

"We have found the Integrative Medicine for Anti-Aging Conferences to be a popular venue for doctors seeking science based treatment therapies. Our on-going relationships with Conference attendees indicate that these doctors are getting the education and access to services they are looking for."

Ted Hull
President and CEO, Great Smokies Diagnostic Lab

Saturday Sessions



Plenary Sessions

8:30-9:15am

Oxidative Stress-The Principal Cause of Premature Aging and Premature Diseases of Aging

Steve Nugent, PhD, NMD, President, International Association of Complementary Medicine; President Emeritus, American Naturopathic Medical Association; Executive Director, Complementary Health & Education, Mannatech, Inc.

Premature aging is a result of four stress factors. Free radicals created as a result of psychological, physical, dietary and environmental stress are major contributors to aging and to degenerative diseases such as cancer, cardiovascular disease and immune system decline. The relationship between these diseases, environmental toxins and inadequate nutrition will be discussed as well as the latest research on compensating for these factors to slow the aging process.

9:15-10:00am

Cancer Update:

Recent Advances in Early Diagnosis and Treatment

Thomas Slaga, PhD, Scientific Director, AMC Cancer Research Center, Denver, CO

Dr. Slaga will present the technological and scientific advances in cancer treatment and early diagnosis. It is important that clinicians across the broad spectrum, especially in Anti-Aging and Age Management medicine, are aware of these advances since the advanced battery of testing in longevity medicine may be the first line in the early diagnosis of undetected cancer and subsequent successful treatment.

10:00-11:00am: Exhibit Hall Break

**FEATURED
SPEAKER**



11:00am-12:30pm

Beating Cancer with Nutrition

Patrick Quillin, PhD, RD, CNS, Clinical Nutritionist, Center for Advanced Medicine, Encinitas, CA

Understand how a well-nourished cancer patient can better manage the disease and the medical therapies. Optimal nutrition has been shown to 1) reverse or slow cachexia (malnutrition of cancer), 2) re-regulate immune functions to better recognize and destroy tumor cells, 3) minimize the "collateral damage" of chemotherapy and radiotherapy on the patient while allowing full tumorocidal activity, 4) slow cancer by controlling blood and gut glucose levels, 5) using nutrients as biological response modifiers to elevate "host defense mechanisms" in the patient which can slow and even reverse cancer through apoptosis, prostaglandins, DNA repair, angiogenesis, and other well established innate anti-cancer mechanisms in the human body. Since a healthy human body is self-regulating and self-repairing, nutrition can help restore homeostasis in the cancer patient to augment medical therapies.



Office-Based Aesthetic Medicine

1:45-3:15pm

Thermage: Non-Invasive Facial Rejuvenation

Ronald Krueger, MD, Facial Rejuvenation Center, Everett Clinic, Everett, WA

Dr. Krueger will present the technology of Thermage, which uses radio frequency energy coupled with cooling to create collagen tightening. This session will include patient selection, preparation and safety issues pertaining to radio frequency energy. Current protocols for facial rejuvenation, and future and off label uses will also be discussed. Pre- and post-op photos will be shown to demonstrate improvement.

4:00-5:00pm

Cosmetic Sclerotherapy: Current State-of-the-Art

Samuel H. Wurster, MD, MS, President of Advanced Concepts In Medispa Management

This session will introduce you to the history, anatomy, physiology, clinical techniques, patient assessment and supplies necessary for performance of an office-based cosmetic sclerotherapy practice. The presentation will include use of injection and light/laser-based technologies individually or in combination.

5:00-5:30pm

Cosmeceuticals & Medical-Grade Skin Care Products to Complement Aesthetic Procedures

Marie Piantino, LE, Editorial Board, Healthy Aging Magazine; Owner, MS Skintechical

The addition of a skin care line of products can impact your practice by providing a steady revenue stream. A quality skin care line is the foundation of any successful aesthetic practice and can be the launching pad used to introduce patients to aesthetic medicine.

"Nothing pleases me more than my exposure to new ideas that I get by coming to the Anti-Aging Conference every year – they energize my anti-aging/weight management practice. I have found many products in the exhibit hall that have been useful to my patients ... and to my own health."

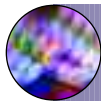
*Ernesto Ordonez, MD
CEO Medical Director, Rejuvenation Center
Jacksonville, FL*



Saturday, May 14

www.antiagingconference.com

Saturday Sessions (continued)



Hormone Replacement and Modulation

1:45-3:15pm

A Scientific Evidence-Based Approach to Bioidentical Hormone Replacement Therapy, Including Hormone Review, Women's Health Initiative, and Indications.

Eldred B. Taylor, MD, Assistant Clinical Professor of OB/GYN, Emory University; Director, Women's Wellness Group
Dr. Taylor will discuss the recent halting of a National Institute of Health government study on the use of estrogen/progestin therapy for postmenopausal gained considerable attention and impacted millions of women and doctors nationwide. In light of the study's findings, the government has issued guidelines stating that estrogen/progestin therapy may cause long-term health concerns. In addition, guidelines have been issued stating that conventional HRT if prescribed should be given in the lowest dose and for a short period of time. Women and healthcare providers are looking for alternatives for menopausal symptoms and long-term health. There is a need to provide evidence-based information to health care practitioners about alternatives to estrogen/progestin prescriptives.

3:15-4:00pm: Exhibit Hall Break

4:00-5:30pm

Utilizing Natural Hormone Replacement Therapy to Achieve Optimal Health for Menopause and Beyond, including Indications, Delivery and Prescribing & Management of Bioidentical Hormones

Eldred B. Taylor, MD

This session will address indications, delivery, prescribing and management of bio-identical "natural" hormones available to women from perimenopause to post-menopause.



Integrative Medicine: Protocols and Best Practices

1:45-3:15pm

Better Bones & Better Bodies

Susan Brown, PhD, CCN, Director, Osteoporosis Education Project
Learn new insights into the nature and causes of osteoporosis, as well as the latest research findings on the nutritional and lifestyle factors that most influence bone health. Dr. Brown will outline her comprehensive life support program, Better Bones & Better Bodies for bone health maintenance and regeneration.

3:15-4:00pm: Exhibit Hall Break

4:00-5:30pm

Syndrome X, Obesity, Prediabetes and Diabetes: Effective Integrative Care

Jayashree Mani, MS, CCN

Review a successful RCT community-based outcome study that achieved significant reduction in risk markers while achieving exceptional compliance and patient satisfaction as well as long-term continuity.

Sunday Sessions



Plenary Sessions

8:30-9:15am

Nutritional Support in Vascular Disease

Theodore Rozema, MD, FAAFP, FACAM, Medical Director, Biogenesis Medical Centers

Dr. Rozema will present the mechanism of energy production in the heart and blood vessels. The discussion will include in-depth information about the main nutritional needs of the mitochondria and the methods used to improve their efficiency. Specific cardiac nutrients will be explained, as well as how to test for the physical metabolic state of your patients to better assist their vascular system to a higher state of health.

9:15-10:00am

Assessment of Neurodegenerative Disease: A Case-Based Approach

Christian Renna, DO, Medical Director, LifeSpan Medicine

We are all candidates for neurodegenerative disease and the mechanisms of protection are active in each one of us. We now have the ability to predict who is at risk for these neurodegenerative disorders and we can apply this understanding to prevent these conditions through the modification of our inherent protective mechanisms. Genomic predisposition must be considered, but only within the context of the environment with which we bathe our genes. Cell membrane structure, essential fatty acids, inflammation, oxidative stress, dietary antioxidants, immune dysregulation, hormonal balance, heavy metal toxicity, atherosclerosis, cholesterol metabolism, and B-vitamin metabolism all have an effect on the development of neurodegenerative disorders. An understanding of biochemical individuality and the utility of diagnostic testing to target nutritional, dietary, and pharmacologic interventions is highlighted.

9:45: Exhibit Hall Opens

10:00-11:00am: Break / Visit Exhibits

11:00-11:45am

Oral Markers of Disease: A Key to Early Detection

Helyn Luechauer, DDS, Retired Private Practice Dentist, Hollywood, CA; Former Assistant Clinical Professor of Operative Dentistry, UCLA School of Dentistry; Former President, American Association of Women Dentists

This session will address the manifestations of disease and nutritional deficiencies that have distinctive, although sometimes subtle surface signs that can be easily observed in, adjacent to or near the mouth and oral cavity. Periodontal bone loss, caries, sinusitis, carpal tunnel syndrome, panic attacks, Syndrome X, PMS, CFS and skin disorders, etc., all show small signs recognizable before they become billboards or the disease is diagnosed. In addition to oral mucosa, teeth, tongue and gingiva, the skin, face, body hair, eyes, ears, and body secretions all display messages of disease. Listening to your own body is the recurring theme of this lecture.

Sunday Sessions (continued)

**FEATURED
SPEAKER**



11:00am-12:30pm Recent Advances in the Treatment and Reversal of Osteoporosis

*Susan Brown, PhD, CCN, Director,
Osteoporosis Education Project*

Dr. Brown will review recent advances in the understanding of the nature and causes of osteoporosis and bone fragility. The lecture will include how bone mineral density is distinguished from overall bone strength, and the metabolic functions of the skeletal system. A range of advances in the prevention, treatment and reversal of osteoporosis, including the improvement of calcium homeostasis with selected nutrients, recent research on Vitamin D and fracture reduction, a new multi-nutrient approach to bone therapy, and innovative co-therapy programs incorporating nutrient lifestyle and pharmacological therapies for osteoporosis, as well as recent advances in the understanding of non-skeletal factors in falls and fall reduction will be presented.



Office-Based Aesthetic Medicine

1:45-4:15pm

Mesotherapy: an Ideal Technique for Aesthetic, Non-Surgical, "No Downtime" Removal of Cellulite, Localized Body Fat and Skin Rejuvenation

Richard LeConey, MD

Session will contain an Introduction and History of Aesthetic Mesotherapy, along with its:

- Physiology
- Pharmacology
- Appropriate and Effective Uses
- Limitations
- Safety and Administration
- Patient Selection and Evaluation
- Cocktails for Cellulite, Body Fat and Skin Rejuvenation
- Questions & Answers



Hormone Replacement and Modulation

1:45-2:45pm

Interrelationship of GH and IGF-1: The Correlation with Cancer

Rashid Buttar, DO, Visiting Scientist, North Carolina State University, Director of Clinical Research & Development, V-SAB Medical Labs, Medical Director, Advanced Concepts in Medicine

The presentation will discuss new research findings and include a review of studies in small cell carcinoma of the lung and thyroid cancer that show intriguing techniques to treat these cancers by reducing IGF-1. Mechanisms of action by which IGF-1 induces and propagates oncogenesis will be presented, along with further information and data published clarifying previous misconceptions and furthering

the understanding of IGF-1 and its role in oncogenesis. In addition, results of a double blind, placebo controlled study will be discussed in detail, demonstrating increased levels of endogenous hGH per radioimmunoassay in 117 patients after administration of a transdermal GH releasing hormone analog and gonadotropin releasing hormone analog while showing a consistent drop in IGF-1 along with a consistent decrease in cortisol and insulin levels.

2:45-3:45pm

Comparative Study of Hormone Replacement, Including Transdermal and Oral Bioidentical Natural Hormones and Homeopathic Hormone Stimulation and Rejuvenation Using Salivary Testing as a Diagnostic Tool

Theresa Dale, PhD, CCN, ND, Dean, California College of Natural Medicine, Member, American Naturopathic Medical Association, Owner, BioResonance Research

Compelling results of 3000 before and after saliva tests based on the Five Element Theory were documented. Learn to integrate a medically proven protocol to re-educate the neuroendocrine system to make its own hormones, even with women who have had a complete hysterectomy. This protocol integrates specific nutrition, homeopathy, Qi enhancement, supplements and lifestyle for healing diabetes, menopause symptoms and the entire neuroendocrine system.

3:45-4:15pm

Question & Answer Session

Rashid Buttar, DO

Theresa Dale, PhD, CCN, ND



Integrative Medicine: Protocols and Best Practices

1:45-3:00pm

Panel I: Toxic Minerals, Biocides, and Immunotoxins: Their Role in Causing Chronic Disease and in Integrative Best Practices

Panel Chair: Mark Hyman, MD

Natalie Golos, AFAAEM

Russell Jaffe, MD, PhD

Lewis Mehl-Madrona, MD, PhD

Alan Vinitzky, MD

Toxic Minerals are ubiquitous. Some seem resistant and others profoundly at risk. Integrative care uses provocative protocols to determine tissue or functional burden. Best practices focus on systematically correcting nutritive needs while enhancing detoxification and stress resilience.

3:00-4:15pm

Panel II: Stump the Experts!

Panel Chair: Robert Nash, MD

Natalie Golos, AFAAEM

Mark Hyman, MD

Russell Jaffe, MD, PhD

Liz Lipsky, PhD

Lewis Mehl-Madrona, MD, PhD

Alan Vinitzky, MD

Attendees are encouraged to present their own challenging cases for comment by the panel and the audience. If necessary, the panel will present cases that have educated and often humbled them. Our patients are among our greatest teachers.

Sunday, May 14

www.antiagingconference.com

Discover New Products & Services

Meet these Suppliers and others on the Exhibit Hall Floor*

- | | | | |
|---|--|---------------------------------------|--|
| AAL Reference Laboratory | Central Drug Compounding Pharmacy | Interstate Design Industries | Platinum Health Products |
| A Fashion Hayvin | Chiropractic Economics | Intuitive Health Institute | Pleomorphic Sanum |
| A Major Difference | College Pharmacy | Isogenix | PowerMedica |
| Academy of Anti Aging Research | Colorescience | Jarrow Formulas | Primal Nutrition |
| Aesthetic Buyers Guide | Cosmetic and Laser Training Institute | Johnson's House Inc. | Professional Quality Labs (PQL) |
| Aesthetic Business Consulting | Cutera | Juice Plus | ProThera, Inc. |
| Aidan Products | DaVinci Labs | KB Research | Pure Encapsulations, Inc. |
| Allergry Research Group | Derma Vista | KGK Synergize Inc. | QCA Spas, Inc. |
| Allied Health Association | DermaQuest | Kronos Optimal Health Sciences | Quantum Alternative |
| Alpha Health Systems | Doctors for Nutrition | L.A. Star | Quantum Stress Management |
| Alternative Consultants LLC | Douglas Laboratories | Life Extension Foundation | Radiance Medspa Franchise Group |
| Altmed Labs | Dr. Smoothie | Lifestream Purification Systems, Inc. | Radiancy, Inc. |
| American BioSciences | DUSA Pharmaceuticals, Inc. | Longevity Plus | Redfern Ent. Inc/Backsplus |
| American Herbal Lab Inc. | Earthwise Nutritionals | Maitake Products Inc. | Revitalized Technologies |
| American Hormones | ELECTRO-TECH | McGuff Compounding | Revotalight/Skincare Technology |
| Amerishow | ELF Labs | Pharmacy Services | Rhein Consulting Laboratories |
| Anew International | Elisa/Act Biotechnologies, LLC | Medaus Pharmacy | Rheologics, Inc |
| Anti-Aging "Miracle" Products | Energy Enhancement Systems | Medi-Plex | Rufer Corporation |
| Anti-Oxidant Laser Scanners/
Pharmanex | European Lifestyle Products/
Polyerga | MedQuest | Sesilver |
| Applied Pharmacy | Firmagen Neutraceuticals, Inc. | Med-Surge Technologies | Sedona Labs |
| Aquarius Water Company | Genesis Biosystems, Inc. | Mesotherapy Supplies | SESHA' Anti-Oxidant Skincare |
| Atrium Biotechnologies | Great Smokies Diagnostic Laboratory | Mesotherapy Training | Signature Compounding Pharmacy |
| Aztec Secret Health & Beauty, LTD | Haelan Products Inc. | Metagenics | Skin Care Consultants |
| Basic Research | Health Logics Laboratories | Mibelle AG Biochemistry | Sky BioHealth Solutions |
| BeamRay | Health Secrets USA | Micro Health Systems, Inc. | Synergie By Dynatronics |
| Beauty Tech Inc. | Healthy Coffee | ML International | Syneron |
| Bellevue Pharmacy Solutions | Hobar Health and Wellness | Molecular Biologics | Thorne Research |
| Bestest Medical | IFPA International Fitness Professionals | MS Skin Technical/Derma MD | University Compounding Pharmacy |
| BiImmune Inc. | Immunosciences Lab Inc. | Nanobac Pharmaceuticals | Via Viente |
| BioMeridian | Infra-Rent LLC | Niadyne, Inc. | Vita Mix Corporation |
| Bodycare Resort, Inc. | Inner-Age Ltd. | Novalis Medical | Vital Nutrients |
| Cadwallader, LLC | InnoVision Communications | Novogen | Vitality Ultimate Lifestyles |
| Candela Corporation | Institute of Soul Mind Body Medicine | Nutrabalance/Nutracompute | Voice Factor/PCS Inc |
| CardioZone/Prevention Concepts | Integrative Therapeutics | Nutrigenesis Approach | W. B. Saunders/Mosby/
Churchill Livingstone |
| Cenegenics Medical Institute | InTegris, LLC | Oasis Nutrascreen | White Dove Healing Arts |
| Center for Advanced Medicine | International Hyperbaric Association | Onyx Medical Inc. | WIN Sales |
| | | Orange TKO Industries | Women's International Pharmacy |
| | | Original Medicine | Worldwide Innovative Xango |
| | | Orion Lasers | Xango International |
| | | Oxyhealth Corporation | York Nutritional Laboratories |
| | | Palomar Medical Technologies | |
| | | Perque, LLC | |
| | | Pharmanex | |
| | | Physiologics | |

**Partial list of 2004/2005 Exhibitors*

Exhibit Hall Hours
Friday, May 13.....9:45am-5:00pm
Saturday, May 14.....9:45am-5:00pm
Sunday, May 159:45am-2:30pm

Interested in Exhibiting? Call Rick Merner at 312-840-8484 Today!

Can't attend the Conference, but want to learn more about Anti-Aging Medicine?

REGISTER NOW FOR THE EXHIBIT HALL ONLY AND TAKE ADVANTAGE OF FREE CONFERENCE FEATURES.

The **Integrative Medicine for Anti-Aging Conference** provides comprehensive information on the latest research and treatments for aging-related diseases. So if you don't have the time or budget to attend the Conference sessions, you can still learn a lot by meeting the knowledgeable suppliers in the Exhibit Hall, and attending the morning Plenary sessions.

Admission to the Exhibit Hall is FREE to qualified medical/healthcare professionals **IF YOU REGISTER BEFORE APRIL 29, 2005** - that's a \$25 Savings! If purchased on-site, the charge for the Exhibit Hall Pass is \$25.



Special Thanks to Our Sponsors

Our conference sponsors:



A Sponsored Event!

You are invited to...



Build Your Age Management Medicine Practice

Saturday, May 14, 2005

5:30pm-6:30pm

Featuring Alan P. Mintz, MD, CEO & CMO and John E. Adams, President, Cenegenics Medical Institute
Learn How to Build Your Age Management Practice in this valuable session!

To reserve space or for more information,
call 1-866-953-1510 or email doctor@cenegenics.com.

There is no additional charge to attend this session.

The Integrative Medicine for Anti-Aging Conference is supported by the following Media Sponsors:

We believe in the importance of medical entities coming together to support and strengthen the practice of Anti-Aging and Age Management Medicine. Thus, we are pleased to announce that this Conference is media-supported by these prominent publications.



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OFFICIAL CONFERENCE HOTEL



The Las Vegas Hilton
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Located directly off the Strip, the Las Vegas Hilton has 3,000 rooms, fine entertainment, gourmet and themed restaurants and an after-hours nightclub. To visit the Strip and other sights, just hop on the Las Vegas Monorail for a neon tour of the City.

Amenities and services include:

Pool & Jacuzzi • The Spa • Tennis Courts • Regis Salon • Sports Zone Video Arcade • Room Service • Business Center • ADA Facilities for the Disabled • and a variety of stores, including *Star Trek: The Experience*, Charisma, Landau, Kidz Clubhouse, Candymania and Yves Chantre Designer Fragrances.

The **Integrative Medicine for Anti-Aging Conference & Expo** has made arrangements for discounted rooms at the Las Vegas Hilton. Please call our **Travel Group** at **1-800-944-9923** for reservations before the cutoff date of **April 21**. Rooms will be reserved on a first-come, first-served basis. When making your reservations, please be sure to identify yourself as an Anti-Aging Conference Attendee to get the special rate. For more information on housing, email: anti-aging@ttgonline.com.

Anti-Aging Conference Rate:

\$129/single or double

Reservations: 1-800-944-9923

Deadline for Special Rate: April 21, 2005



OFFICIAL CONFERENCE AIRLINE



United Airlines

United Airlines is offering discounted airfares to Las Vegas for conference attendees. Call **1-800-521-4041** and refer to **Meeting ID Code #556BJ**.



Co-Located Event!

Conference on Clinical Methods for Identifying, Reducing and Eliminating Heavy Metal Toxicity

The **American Board of Clinical Metal Toxicology** will be hosting their **Conference on Clinical Methods for Identifying, Reducing and Eliminating Heavy Metal Toxicity** along with the Spring **Integrative Medicine for Anti-Aging Conference & Expo**, giving attendees an opportunity to learn more about this subject.

CME Credits for this Conference are sponsored by InnoVision Communications, which is accredited by the Accreditation Council for Continuing Education (ACCME) to provide continuing education for physicians. InnoVision Communications designates this educational activity for a maximum of 25 hours in Category 1 Credit toward the American Medical Association (AMA) Physician's Recognition Award. Each physician should only claim those hours of credit actually spent on this educational activity.

ABCMT Written Board Exam: Individuals who attend the entire HMT Conference will be eligible to take the written examination offered by the ABCMT.

To pre-register for the Conference and Exam, please contact Robert Napoli, phone 866-464-5226 or email icimbobnapoli@hotmail.com.



May 12-15, 2005
Las Vegas Hilton • Las Vegas, NV
www.antiagingconference.com

Four ways to register:

On-line: www.antiagingconference.com
 Fax: 508-759-4552
 Phone: 800-927-5007 or 203-358-3751 (9 a.m.-5 p.m. EDT)
 Mail: Anti-Aging Registration, c/o CDS,
 107 Waterhouse Rd., Bourne, MA 02532

Advance Registration Form

Please complete all questions. Incomplete forms cannot be processed. Photocopy for additional registrants. **Under 18 not admitted.** No photography allowed in exhibit hall.

Step 1: General Information:

 First Name Last Name

 Organization Title

 Business Address #1

 Business Address #2

 City State Zip/Postal Code Country

 Business Phone Business Fax Priority Code

Email By providing your email address, you are granting PRIMEDIA Business Magazines & Media permission to contact you via email to update you on the conference

Step 2: Professional Degree To complete your registration, please select the professional degree(s) you have earned below. Your degree(s) will appear on your badge.

- | | | | | |
|----------------------------------|-------------------------------------|-----------------------------------|-----------------------------------|----------------------------------|
| a <input type="checkbox"/> M.D. | f <input type="checkbox"/> N.D. | l <input type="checkbox"/> R.Ph | q <input type="checkbox"/> P.A. | v <input type="checkbox"/> Other |
| b <input type="checkbox"/> D.O. | g <input type="checkbox"/> D.C. | m <input type="checkbox"/> N.P. | r <input type="checkbox"/> L.E. | _____ |
| c <input type="checkbox"/> Ph.D. | h <input type="checkbox"/> DDS. | n <input type="checkbox"/> R.N. | s <input type="checkbox"/> L.Ac. | w <input type="checkbox"/> None |
| d <input type="checkbox"/> Sc.D. | j <input type="checkbox"/> Pharm D. | o <input type="checkbox"/> LP.N. | t <input type="checkbox"/> M.S. | |
| e <input type="checkbox"/> Ms.C. | k <input type="checkbox"/> D.M.D. | p <input type="checkbox"/> M.S.N. | u <input type="checkbox"/> M.B.A. | |

Step 3: Profile

1. Which of the following most closely matches your title/specialty(select one)?

- | | | | |
|--|--|---|---|
| Physician | | Health Practitioner | |
| a <input type="checkbox"/> Anti-Aging Specialist | j <input type="checkbox"/> Internist | q <input type="checkbox"/> Chiropractor | y <input type="checkbox"/> Pharmacist |
| b <input type="checkbox"/> Bariatrician/Weight Mgmt. | k <input type="checkbox"/> OB/Gyn | r <input type="checkbox"/> Dentist/Dental Surgeon | z <input type="checkbox"/> Pharmaceutical Chemist |
| c <input type="checkbox"/> Dermatologist | l <input type="checkbox"/> Oncologist | s <input type="checkbox"/> Exercise Physiologist | aa <input type="checkbox"/> Registered Nurse |
| d <input type="checkbox"/> Emergency Room | m <input type="checkbox"/> Orthopedist | t <input type="checkbox"/> Licensed Acupuncturist | bb <input type="checkbox"/> Sports Medicine |
| e <input type="checkbox"/> Endocrinologist | n <input type="checkbox"/> Osteopath | u <input type="checkbox"/> Licensed Esthetician | cc <input type="checkbox"/> Student |
| f <input type="checkbox"/> Family Practitioner | o <input type="checkbox"/> Pain Mgmt | v <input type="checkbox"/> Licensed Practical Nurse | dd <input type="checkbox"/> Other_____ |
| g <input type="checkbox"/> General Practitioner | p <input type="checkbox"/> Plastic Surg. | w <input type="checkbox"/> Naturopathic Physician | |
| h <input type="checkbox"/> Gerontologist | | x <input type="checkbox"/> Nurse Practitioner | |

2. How many staff people are employed in your practice?

- a 1-5 b 6-10 c 11-24 d 25-49 e 50-99 f 100+

3. How much of your current practice is devoted to Anti-Aging Medicine?

- a 0% b 25% c 50% d 75% e 100%

4. Do you sell ancillary products (i.e. vitamins) in your practice?

- a yes b no

5. How many prescriptions do you write each week?

- a 50 or less b 51-99 c 100-124 d 125+ e N/A

6. How many previous Anti-Aging events have you attended?

- a None b 1-2 c 3-4 d 5 or more

7. How did you hear about the conference?

- a Word of mouth c From the Anti-Aging website e Anti-Aging eJournal
 b Received a brochure d Ad/editorial in publication f Recommendation

Step 4: Registration Options

All options include admission to the Exhibit Hall (5/13- 5/15) during show hours, Keynote Address, & Show Events.

Remember to select your Professional Degrees in Step 2

- 4-DAY CONFERENCE 5/12-5/15**
 (Includes full-day session on 5/12, all general sessions and choice of breakout sessions)

	Pre-Reg.	
	(by 4/14)	After 4/14
<input type="checkbox"/> Physician	\$795	\$895
<input type="checkbox"/> Health Pract.	\$695	\$795

- 2-DAY CONFERENCE** Select any two days:
 includes all sessions on days chosen.
 Thurs., 5/12 Fri., 5/13 Sat., 5/14 Sun., 5/15
- | | | |
|--|--------------|-------|
| | \$575 | \$675 |
|--|--------------|-------|

- 1-DAY CONFERENCE** Select any day:
 includes all sessions on day chosen.
 Thurs., 5/12 Fri., 5/13 Sat., 5/14 Sun., 5/15
- | | | |
|--|--------------|-------|
| | \$295 | \$350 |
|--|--------------|-------|

CONFERENCE PROCEEDINGS- CD-ROM or Hard Copy

All Conference registrations include choice of CD-ROM or Proceedings Binder. Please indicate your selection below.
 CD-ROM Hard copy (Binder)
 Please provide an additional proceedings (\$59 charge)
 CD-ROM Hard copy (Binder)

- EXHIBITS ONLY 5/13-5/15**
FREE \$25

Exhibit Hall only attendees can purchase Conference Proceedings on CD-ROM or Binder for a **\$99** fee.
 CD-ROM Hard copy (Binder)

Total Registration Fees _____

Step 5: Method of Payment

Your registration will not be processed without full payment nor if your credit card is declined or invalid.

Credit Card: American Express MasterCard VISA
 Please note: the words "Trade Show Fees" will appear on your credit card statement

Card Number _____

Expiration Date _____

Cardholder Name (print) _____

Signature (required) _____

- Check # _____ enclosed
 Make payable to "ANTI-AGING Conference"

Cancellation policy: PRIMEDIA Business Exhibitions will offer a full refund less a \$50 administrative fee, as follows: requests for refunds must be made in writing: postmarked or fax-stamped no later than **April 14, 2005**. Refunds will not be issued to no-show registrants. Substitutions are welcome in lieu of cancellations.

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Special Guest Speaker
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This is a "Must Hear Keynote" address at the
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Conference on May 13, 2005.



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- Medical Anthropologist and Director of the Osteoporosis Education Project, Dr. Susan Brown

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